

# FRAMESPORT

## Strategic project

Press Release post-event  
SOTTOCOSTA (Pescara) and  
Adriatic Sea Forum (Dubrovnik)

## From the Salone Nautico of Pescara to the Adriatic Sea Forum of Dubrovnik: the dissemination activity of FRAMESPORT project continues

Exhibitions, conferences and workshops: FRAMESPORT project has been presented at the Boat Show of the Middle Adriatic Sottocosta 2023 in Pescara and at the Adriatic Sea Forum of Dubrovnik, thanks to the dissemination activity led by the Partners who shared the progress of the Interreg Italy-Croatia strategic project for the sustainable development of Adriatic small ports, with visitors and operators.

### FRAMESPORT presented at the Boat Show of the Middle Adriatic Sottocosta 2023 (Marina di Pescara)

Spotlights on the FRAMESPORT project at the Boat Show of the Middle Adriatic “Sottocosta” in Pescara, held from 29<sup>th</sup> April to 1<sup>st</sup> May at Marina di Pescara Tourist Port.

Among the 64 exhibitors from all over Italy, operating in the nautical sector, in the field of marine activities and environmental sustainability, two partners of the FRAMESPORT project (“*FRAMEwork initiative fostering the sustainable development of Adriatic Small PORTs*”) were also present thanks to Assonautica’s invitation: ARAP Abruzzo and AAST Termoli, who dedicated these 3 days to disseminating the progress of the Interreg Italy-Croatia project on Adriatic small ports.

An interesting round of conferences was held on Sunday 30<sup>th</sup> April. In this context, the FRAMESPORT project was introduced by Maurizio Cociancich, Università IUAV di Venezia with “FRAMESPORT strategy presentations”, a talk focused on the strategy and planning of the infrastructures which are at the core of the project: small ports.

A speech by AAST TERMOLI, Agenzia Autonoma Soggiorno e Turismo di Termoli with Mario Ialenti, project coordinator and Francesco Amorosa, AFA Systems representative followed the presentation.

The partner introduced one of the Pilot Actions promoted by the FRAMESPORT project, which represent the practical side of the project aimed at testing technical solutions and experimental initiatives to identify innovative paths to solve existing problems and to drive small ports towards a sustainable growth. Specifically, AAST Termoli will propose an app for nautical and port services development, for services located in the nearby areas, thus facilitating nautical tourism by sharing the highest possible amount of information related to the territory.

ARAP, Azienda Regionale delle Attività Produttive was introduced by Giuseppe Savini, ARAP's President, and Antonio Morgante, ARAP's Director, who illustrated the activities and the mission of the Pilot Action starting from knowledge acquisition through studies on environmental impacts within the port of Vasto and from the collection of data, which will be objectified and used in order to reach the goals of the project.

ARAP's Pilot Action also included the creation of an IT platform, presented by Olga Pasini, Infoteam, designed to supervise and monitor operations of specific port areas connected to port infrastructures and to centralise events and alarms (technological and operational) towards a global-control hub, also implementing a pilot installation for access management of cargos load/unload areas.

The Vicepresident of Regione Abruzzo Emanuele Imprudente closed the conference, thanking the partners for the results achieved over the past months and highlighting how the goals reached by the Pilot Action are connected to a common vision of the Abruzzo Region, aimed at building a single participation model, targeting what is more useful for the port and tourist system.

### Workshop dedicated to FRAMESPORT project at the Adriatic Sea Forum in Dubrovnik

Also this year the Adriatic Sea Forum - Cruise, Ferry, Sail and Yacht, held on the 4<sup>th</sup> and 5<sup>th</sup> of May in the beautiful city of Dubrovnik, has been attended by numerous operators of the tourist sector and other relevant stakeholders. In this international framework, the strategic project for cross border cooperation FRAMESPORT has been presented with a dedicated session "[\*\*Adriatic small ports: a new strategy and new IT solutions for a sustainable development\*\*](#)".

Pierpaolo Campostrini, Managing Director at CORILA, lead partner of the project, opened the workshop highlighting the importance of promoting the territory and local businesses, as well as the priority of increasing connectivity among small ports, as strategic coastal nodes, and the hinterland. Campostrini also highlighted the main challenges of the nautical sector, which is currently highly fragmented and scarcely competitive, and would benefit of a transition towards **more connected and sustainable ports**. The need for a diversification of tourism has been also pointed out, as tourists are currently concentrated on a limited number of sites, which tend to be crowded and inadequate to welcome such a high amount of visitors: a challenge to be tackled through information, communication and promotion of the territory and its diversity.

Maurizio Cociancich, IUAV University of Venice, body member of CORILA, intervened to present the project strategy which aims at understanding how ongoing environmental, economic, and

sociological changes are affecting the nautical sector and its users, with the purpose of satisfying the demand by updating and adapting the offer.

The tourist ports of today and of tomorrow should be **more sustainable, safe, and competitive** and FRAMESPORT has the ambition of supporting them in this transition through a set of guidelines, best practices and innovative IT tools, to make port infrastructures and services more attractive and able to meet the needs of their users.

Maja Ban, Director at MYS Yachting, identified the lack of information and the scarce involvement of local companies and communities as one of the main obstacles to the development of small ports. Indeed, local realities should work as a network and consider tourist ports as integral parts of the territory and drivers of economic development at the local level. Another obstacle is the absence of qualified professionals; this should be tackled through ad hoc professional training paths, as well as education and awareness campaigns targeting new generations to reconnect with ancient professions, traditions, and local cultures.

Boris Žuvela, Executive Director at Vela's port authority, believes that the main challenge is guaranteeing the co-existence of a wide range of activities with highly different purposes such as ferries, taxi boats, fishing boats, cargos, and nautical tourists within the same port, especially in the summer period. In this case, a proper spatial planning and the development of IT software to help in the management of the marinas become key elements of the general macro strategy to be developed.

**Education, information, awareness and planning** are therefore the key words of the day discussion. At the end, Pierpaolo Campostrini took the floor to thank all the attendants and to invite them to the next appointment at the Venice Boat Show (31<sup>st</sup> May – 4<sup>th</sup> June) where the final event of the FRAMESPORT project will take place on the opening day.

### Partner:

Lead Partner: CORILA - Consorzio per il coordinamento delle ricerche inerenti al sistema lagunare di Venezia

PP1: Comune di Monfalcone

PP2: ITL - Fondazione Istituto sui Trasporti e la Logistica

PP3: ASSET - Agenzia regionale Strategica per lo Sviluppo Ecosostenibile del Territorio

PP4: Svem Marche - Sviluppo Europa Marche Srl

PP5: ARAP - Azienda Regionale delle Attività Produttive

PP6: AAST Termoli - Azienda Autonoma di Soggiorno e Turismo  
PP7: Autorità portuale di Umag-Novigrad  
PP8: Contea Primorje-Gorski Kotar  
PP9: Autorità portuale di Zadar  
PP10: Autorità portuale di Šibenik  
PP11: PFRI - Università di Rijeka, Facoltà di Studi Marittimi  
PP12: Logoteam d.o.o.  
PP13: Fondazione Centro Euro-Mediterraneo sui Cambiamenti Climatici  
PP14: Autorità portuale di Senj  
PP15: Ministero croato del Mare, dei Trasporti e delle Infrastrutture, Directorate Affari Marittimi

#### Partner Associati:

PP17: Regione Marche  
PP18: Comune di Gabicce Mare  
PP19: Comune di Numana  
PP20: Comune di Termoli  
PP21: Comune di Campomarino  
PP22: Comune di Montenero Di Bisaccia  
PP23: Guidotti Ships Srl  
PP24: Marinucci Yachting Club Srl  
PP25: Regione Autonoma Friuli-Venezia Giulia  
PP26: Regione Veneto  
PP27: Comune di Rimini  
PP28: Regione Emilia-Romagna

Per maggiori informazioni vi invitiamo a visitare il sito <https://www.italy-croatia.eu/framesport> e iscriverci alla newsletter di FRAMESPORT al link <http://eepurl.com/quHI-5>