

FRAMESPORT Strategic project

Press Release Pre-event SOTTOCOSTA (Pescara) and Adriatic Sea Forum (Dubrovnik)



New appointments for FRAMESPORT: the project will be presented at the Salone Nautico of Pescara Sottocosta and at the Adriatic Sea Forum 2023 in Dubrovnik

From Pescara to Dubrovnik: the Interreg Italia-Croatia project FRAMESPORT is ready to set sails between the two sides of the Adriatic, for a week rich in meetings, exhibitions and talks.

Sottocosta (Marina di Pescara) – from 29th April to 1st May

The 9th edition of Sottocosta, the Boat Show of the Middle Adriatic, will take place from 29th April to 1st May at the tourist port of Pescara. Promoted by the Chieti Pescara Chamber of Commerce and by the Marina of Pescara, with the technical collaboration of Assonautica Pescara Chieti, the event will address all topics related to pleasure boating. The exhibition area will cover 4.000 sq.m. of indoor and outdoor spaces, with stands dedicated to boats, inflatable boats, canoes, kayaks, sups, surfs, windfoils, marine motors, electrical motors, nautical accessories, clothing, publishing, charters and boating holidays, scuba gear and dive equipment, electronics, associations, federations, nautical clubs and much more.

Several talks and activities will be hosted at the Becci pavilion: the agenda also includes a presentation of Framesport project ("FRAMEwork initiative fostering the sustainable development of Adriatic Small PORTs") by ARAP - Azienda Regionale delle Attività Produttive and AAST Termoli - Azienda Autonoma di Soggiorno e Turismo, both partners of the cross-boarder cooperation project for the sustainable development of Adriatic small ports.

In particular, AAST will present on April 30, at 4 pm, its pilot project, an APP realized with the support of AFA Systems, illustrated at Bit 2023. It is a mooring management and reservation system dedicated to both boaters and port managers.

Adriatic Sea Forum (Dubrovnik) – from 4th to 5th May

The Adriatic Sea Forum - Cruise, Ferry, Sail and Yacht is back in Dubrovnik for its 6th Edition. The itinerant event dedicated to the maritime tourism in the Adriatic Sea will take place the next 4th and 5th May and will be organized in partnership Dubrovnik Port Authority and the City of Dubrovnik.



Pierpaolo Campostrini



The Forum represents a unique opportunity of networking for the operators of cruise, ferry and in general of the nautical sector as well as for all players involved in the maritime and tourism industry, both in the Adriatic Sea and elsewhere. Plenary and parallel meetings, discussions and workshops on new opportunities, challenges and future developments of the Adriatic Sea will be organized during these 2 days.

This important international framework will offer the occasion to present FRAMESPORT and its main outcomes. The project platform www.framesport.eu will be presented on the 4th of May at 12PM within the "What's new in Adriatic?" session, with the aim of spreading and promoting the FRAMESPORT platform knowledge and use among the different stakeholders. This to lay the foundations for a large, resilient and sustainable community of small ports, enterprises and institutions, also thanks to innovative ICT tools, best practices and concrete proposals that touristic ports will be able to internalize in order to improve their services and infrastructures.

The strategy for the development of Adriatic small ports, developed by the project, will be presented during the session "Adriatic small ports: a new strategy and new IT solutions for a sustainable development", that will be held on the 5th of May from 9.30 AM to 10.30 AM. The discussion will be moderated by the project's Leader, dott. Pierpaolo Campostrini, supported by project partners. Authorities and stakeholders of the Adriatic nautical sector will be involved to contribute in providing feedback and suggestions to build together a solid strategy for the relaunch of small ports, able to make them more efficient, safe, connected, competitive and therefore attractive.

The of available following program the event is the link at --> https://www.risposteturismo.it/adriatic-sea-forum/adriatic-sea-forum-programme-2023/.









www.italy-croatia.eu/framesport









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For further information, please visit https://www.italy-croatia.eu/framesport and subscribe our newsletter at http://eepurl.com/quHI-5







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