

FRAMESPORT

Strategic project

Press Release after the launch of the Venice Boat Show 2022

FRAMESPORT has been presented to Venice Boat 2022 with a workshop dedicated to deepening the issue of digitalization for the development of small ports in the Adriatic Sea

A great success for FRAMESPORT project (“FRAMEwork initiative fostering the sustainable development of Adriatic Small PORTs”) present with a dedicated stand for the whole duration of the third edition of the Venice Boat Show scheduled from the 28th of May to the 5th of June inside the exhibition center of the Arsenale of Venice.

FRAMESPORT has been presented in a [workshop](#) entitled "Blue digital strategies" with the aim to deepen the topic of digitalization as an instrument for the development of the small ports of the Adriatic.

The workshop has been attended by Pierpaolo Campostrini, director of CORILA, Lead Partner of the project, together with colleagues Francesca Coccon and Andrea Ballarin, Silvia Comiati, head of the JS Programme Interreg Italy-Croatia and Francesco Nanni Costa, of ITL (Institute for Transport and Logistics) Leader of the technical work package on the pilot actions of the project.

In addition, some of the project partners presented their pilot actions focusing on digital innovation. Between these: Alessandro Bove of the University of Padua, Marijan Mrak consultant of the Port Authority of Umag-Novigrad, Letizia Musai Somma of ASSET - Agency Development Ecosostenibile Territory Apulia Region, Lorenzo Carelli of CMCC - Foundation Centro Euro-Mediterranean climate change, Anthony La Salandra of Risposte Turismo and consultant of AAST Termoli, Chiara Mistelli of the Municipality of Monfalcone.

FRAMESPORT: digital innovations to support the development of small Adriatic ports

"FRAMESPORT is developing a series of innovative and experimental ICT tools that will promote a new, smart, and safe management of small ports, increasing their accessibility and interconnectivity with the hinterland and their attractiveness to customers even through the enhancement of touristic promotion”, said Francesca Coccon, who welcomed all the participants opening the meeting and briefly presenting the project.

Within the digital portal, the developed innovative IT tools will be stocked and will be available for the purpose of optimizing the small ports realities.

In the "Tools4You" section of the portal, it will be possible to see and download the IT tools developed within the project.

This allows the twofold objective to optimize the truths of the small ports and to harmonize of the offer of the services between the two sides of the Adriatic Sea

The importance of digitalization in the blue economy

Mr. Pierpaolo Campostrini, director of CORILA, LP of the project, took the floor to discuss the theme of digitalization, innovation, and blue-economy and how these aspects are strictly related. It is not possible to talk about a specific sector of the economy without specific attention to the environment.

Digitalization represents an uneven path across the EU. *“As both Italy and Croatia are in the lowest part of the scale, we should really focus on this issue and follow the footprint of all those countries in the EU that are already more advanced than us.”*

Digitalization has been also at the center of the FRAMESPORT project, which aims at promoting and further developing innovative technologies and ICT tools as a means to smart and sustainable planning of the small port of the Adriatic basin.

The FRAMESPORT portal which will be shortly released, will provide a means to collect and organize information at the level of the Adriatic basin, while also providing small ports with additional innovative ICT tools to improve the management and services offered to small ports’ users.

The cross-cutting role of digitalization and ICT development in the 2021-27 IT-HR programme

Ms. Silvia Comiati, head of the Joint Secretariat of Interreg Italy-Croatia Programme briefly presented the relation between digitalization and the next Interreg IT-HR programming period.

“Blue economy has been at the center of the Interreg Italy-Croatia Programme”. Starting from what has been already achieved through previous cooperation experiences, the topic of the blue economy will be enhanced and further developed, also with the aim of creating even stronger synergies with the EUSAIR macro-regional strategy.

FRAMESPORT: digitalization to support the development of Adriatic small ports

The theme of the pilot actions developed within the FRAMESPORT project has been introduced by Mr. Francesco Nanni Costa, from ITL (Istituto per Trasporti e Logistica) WP5 Leader in FRAMESPORT



project. *“Each of these interventions have resulted from a precise process, which started with an analysis of main needs carried out by each PPs that led to the definition of pilot actions’ aims”.*

This was followed by a phase of pilot actions development, composed of preparatory studies, testing, stakeholders’ consultations and replicability reports. The main results, best practices and highlights resulting from all pilots will be included in the FRAMESPORT toolbox

Mr. Alessandro Bove, from Università degli Studi di Padova, intervened to introduce the main structure of the FRAMESPORT portal, which is very important due to its cross-cutting nature. The general scheme of the portal includes different sections, including land and sea (containing a useful map to visualize both small ports’ infrastructures, cultural points of interest and other information), the FRAMESPORT project, media, tools 4 you (collecting the ICT tools developed in the framework of the project) and the private area for both small ports’ managers and registered users.

Mr. Mrak, then the floor to talk about the pilot action developed by Umag Novigrad Port authority. More specifically, the port authority developed a specific sensor to detect the presence or absence of boats within the port authority premises, in order to have a better picture of the current situation in the ports and the availability of berths for arriving boats.

Ms. Letizia Musaio Somma and Mr. Lorenzo Carelli took the floor to present the three pilot actions implemented by ASSET - Agenzia Sviluppo Ecosostenibile Territorio Regione Puglia and CMCC - Fondazione Centro Euro-mediterraneo sui cambiamenti climatici.

The first one concerns the implementation of port sustainability best practices, which include a range of 8 different actions going from sensitization campaigns, reductions of emissions and waste from ports operations, provision of free-plastic kits to be distributed in pilot ports, the collection of information about the number of users and tourists, and so on. The second pilot action concerns the promotion of the territory also through the design and implementation of an ICT app for boat berth booking services, unifying the systems already available and collecting data among stakeholders to ensure a bottom-up approach.

The last pilot action included the development of a meteo-oceanographic forecasting system for sea shipping activities. The objectives are to improve safety conditions of Puglia small ports and harbors thanks to the use of high resolution meteo-oceanographic forecasting systems, improve efficiency of navigation for all vessels and create synergies among small ports, public authorities and research centers that could lead to the development of other services.

Mr. Anthony La Salandra presented the aim of the pilot action developed by AAST and the role of ICT. the adoption and use of ICTs of nautical & tourism SME will permit a wider visibility of ports (especially small ports and harbors), a wider and integrated ports' offer, synergies among regional and local tourism stakeholders as well as the improvement of efficiency and sustainability of tourism port operations, making Molise tourism offer more attractive.

Ms. Chiara Mistelli from Comune di Monfalcone intervened to briefly present the pilot actions of the municipality of Monfalcone.

The first pilot initiative has to do with the promotion of ancient crafts and new technologies, with the aim of developing professional skills through training modules as well as to implement a database to connect and exchange knowledge about these ancient crafts. The second pilot initiative concerns the promotion of tourism through the development of augmented reality technologies. This will help users of sailing and nautical centers in the knowledge and enjoyment of tourist, cultural and environmental services through a dedicated app (Monfalcone experience) to promote the area.

Looking forward

Marco Mazzarino from Università Iuav di Venezia, took the floor to close the morning's work. Mazzarino has emphasizing the necessity of embracing the digitalization which is a fundamental element for the development of the marine-marine field.

The latter suffers from a lack of competitiveness and tends to show a sharp mismatch between supply and demand, which often leads to a lack of harmonization between structures.

For this reason, digitization could help to fill these gaps, helping to rebalance the situation by optimizing the sector. *"The platform that FRAMESPORT is developing is neutral, calibrated on a big area (the entire Adriatic basin) and collects information in a timely, structured and standardized way for many ports (over 400 Italian and Croatian ports). It will therefore be a very competitive tool compared to the other existing platforms and decisive for the relaunch of the sector."*

The registration of the webinar is available [here](#)



Partner:

Lead Partner: CORILA - Consorzio per il coordinamento delle ricerche inerenti al sistema lagunare di Venezia

PP1: Comune di Monfalcone

PP2: ITL - Fondazione Istituto sui Trasporti e la Logistica

PP3: ASSET - Agenzia regionale Strategica per lo Sviluppo Ecosostenibile del Territorio

PP4: Svem Marche - Sviluppo Europa Marche Srl

PP5: ARAP - Azienda Regionale delle Attività Produttive

PP6: AAST Termoli - Azienda Autonoma di Soggiorno e Turismo

PP7: Autorità portuale di Umag-Novigrad

PP8: Contea Primorje-Gorski Kotar

PP9: Autorità portuale di Zadar

PP10: Autorità portuale di Šibenik

PP11: PFRI - Università di Rijeka, Facoltà di Studi Marittimi

PP12: Logoteam d.o.o.

PP13: Fondazione Centro Euro-Mediterraneo sui Cambiamenti Climatici

PP14: Autorità portuale di Senj

PP15: Ministero croato del Mare, dei Trasporti e delle Infrastrutture, Directorate Affari Marittimi

Partner Associati:

PP17: Regione Marche

PP18: Comune di Gabicce Mare

PP19: Comune di Numana

PP20: Comune di Termoli

PP21: Comune di Campomarino

PP22: Comune di Montenero Di Bisaccia

PP23: Guidotti Ships Srl

PP24: Marinucci Yachting Club Srl

PP25: Regione Autonoma Friuli-Venezia Giulia

PP26: Regione Veneto

PP27: Comune di Rimini

PP28: Regione Emilia-Romagna

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