

Report on pilot actions replicability

PP1 MONFALCONE

Pilot Action code 1.1 MMON

D.5.4.1

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Project Full Title	Framework initiative fostering the sustainable development of Adriatic small ports
Project Acronym	FRAMESPORT
Project ID	10253074
Project Website	https://www.italy-croatia.eu/web/framesport
Priority Axis	4 – Maritime Transport
Specific Objective	4.1
Work Package	5
Work Package title	INNOVATIVE TOOLS AND SERVICES BOOSTING STRATEGIC DEVELOPMENT OF SMALL PORTS
Deliverable Nr.	5.4.1
Status	Draft/Revised/Final
Partner in charge	
Dissemination Level	Public/Partnership

ACKNOWLEDGEMENT

The work described in this document was supported by the INTERREG V-A IT-HR CBC Programme - “Strategic” Subsidy Contract - Project: “Framework initiative fostering the sustainable development of Adriatic small ports, FRAMESPORT” (Project ID: 10253074).

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1 Introduction

The report analyses the structure and implementation of Pilot Action 1 of the Municipality of Monfalcone, within the macro-theme of "Ancient Crafts and New Technologies". Specifically, the "Maestri d'Ascia" action had as its primary objective the creation of a digital platform within which to position the two sub-actions:

- Training course for the promotion and knowledge of ancient sea crafts, dedicated to young people and all interested parties
- Creation of a database of classic and historical boats, open to all for self-insertion of their boats, in order to create a network of support and knowledge of the skills of the sea professions

The implementation of the action was entrusted through a public tender procedure to the company Polo Tecnologico di Pordenone and was carried out between February and December 2022.

The target reached during the training course exceeded expectations, as more than 300 people from Italy and abroad participated (data were collected through questionnaires). The promotion of the course during pre-course events and meetings helped to broaden the target audience.

For both activities, the ease of replicability of the model used for Monfalcone is emphasised, in particular, the action dedicated to the database of classic boats is intended to be a simple and usable interface for the census of boats in both an Italian and Croatian reference context. The user-friendliness of the database and its analysis and search features can be replicated in all coastal contexts of the European territory.

The implementation of the pilot action was completed on schedule and the "Maestri d'Ascia" platform is available and accessible to all on the Framesport project platform.

2 Pilot action in a nutshell

2.1 Contextualization

The aim of the pilot action is to strengthen the operational capacities of sailing and nautical centers through the improvement of professional skills dedicated to ancient crafts and applied to new

technologies. The challenge that the pilot action involves is the recovery of knowledge related to the profession of shipwrights that in recent years has had less and less development and that we want to bring back to a new interest in training and guidance to the new generations.

The pilot action was implemented in a digital context and structured in two parts:

- training activities of the Course "Learning the ancient trade of the shipwright", carried out through online modules followed on a digital platform, this contest allowed to reach a wider target audience than only the FVG region. 363 people participated. In order to profile the participants, a questionnaire was submitted, which showed a participation of 90% Italians and 10% foreigners;
- Database of classic boats the cataloguing and census interface was produced to enter boats in a cross-border Italo -Croatian contest;

The "Old Trades and New Technologies" initiative therefore had a unique digital platform that pursues the enhancement of the presence, skills, and entrepreneurial activities of regional and international participants from different areas of the Adriatic Sea. In particular, this platform lays the foundations for the intensification and facilitation of collaborative relations with organisations, productive realities and enterprises in the Friuli, Italian and Croatian context.



2.2 Overall vision of the pilot

The pilot action, as per the project, was structured in two sections, both developed and positioned within the digital platform 'Maestri d'Ascia' (<https://maestridascia.tempestive.com/home>):

1. Course “Learning the Ancient Craft of the Shipwright”

The platform enabled e-learnig front-office lectures delivered by experts in the field; subsequently, the video lectures and documentation material was made available within the platform and accessible upon registration to the platform.

The contents were divided into 5 modules: Historical and economic background of boats; Building materials; From technique to practice: the restoration of wooden boats; New technologies; Communicating and living the tradition.

The lessons took place from 2 November to 6 December 2022 in online mode. The introduction to the training course took place on 2 November 2022 in hybrid mode at the Monfalcone Municipality meeting room, presence and online, ensuring consecutive ITA-ENG translation. The course was conducted entirely in English.

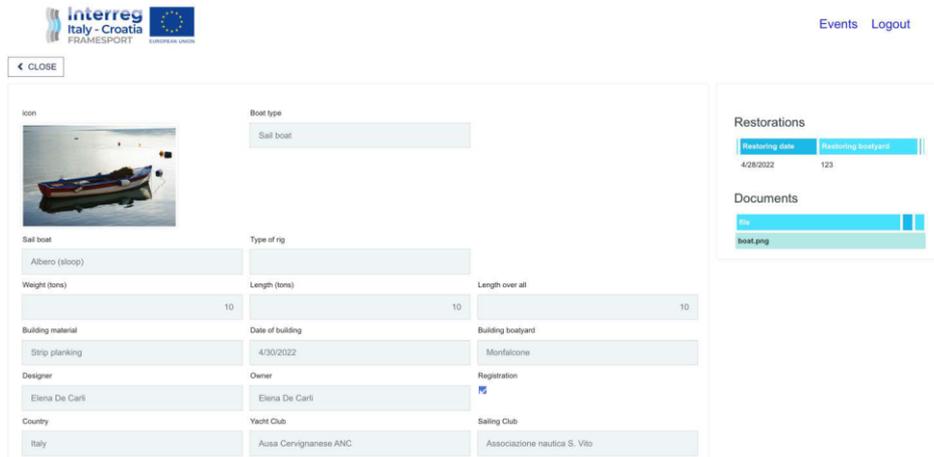
A total of 363 people registered to the online training platform with an average attendance of 95 per lesson. Participants were submitted a questionnaire that identified 90% Italian and 10% foreign participants, ranging in age from 17 to 83. Among the Italians, 60.1% owned a boat and 91.6% had never attended a course of this type before. Among foreigners, 50% own a boat and 70.8% had never attended such a course.

2. Database of classic and historic boats

The Platform has also been envisaged as a tool for the exchange of expertise and a "database" of classic and historic boats, in order to create a census of them (formulated through self-reporting by interested parties) Link:

<https://maestridascia.tempestive.com/pages/boats.html>.

In the training database, there is a package of "technical and technological skills" for the enrichment of skills and experience, particularly in the use of new technologies and environmentally sustainable materials, aimed at the innovative growth of companies and the development of entrepreneurial skills.



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icon

Boat type

Sail boat

Sail boat

Albero (sloop)

Type of rig

Weight (tons)

Length (tons)

Length over all

10

10

10

Building material

Date of building

Building boatyard

Strip plank

4/30/2022

Monfalcone

Designer

Owner

Registration

Elena De Carli

Elena De Carli

Italy

Yacht Club

Sailing Club

Ausa Cervignanesi ANC

Associazione nautica S. Vito

Restorations

Restoring date	Restoring boatyard
4/28/2022	123

Documents

boat.png

3 State-of-the-art and literature review

Please briefly report in this section the best practices and the highlights from the literature review, if any, consulted by you concerning the activities of the PA (procedures and methodologies followed, etc.).

4 Pilot action development and main obstacles

4.1 Step-by-step procedure

The implementation of the pilot action was entrusted to the company Polo Tecnologico Alto Adriatico Andrea Galvani of Pordenone following a tender procedure through a negotiated procedure:

- June 2021 - February 2022 tender procedure for the assignment of the service for the realisation of the pilot action
- February 2022 - October 2022 realisation of the software for the digital platform and setting up of the training modules (with selection of teachers) and realisation of the database Participation in events and promotion of the pilot action
- November - December 2022 running of the course

- December 2022 final presentation and conclusion of the pilot action

4.2 Target groups and stakeholders

As far as the training course is concerned, the target group reached was variable. 363 people registered on the online training platform, with an average attendance of 95 per lesson.

Two satisfaction questionnaires were submitted to the participants:

1. questionnaire at the beginning of the course in the form of a self-profiling form, thanks to which generic information about the candidates was collected (name, surname, age, place of residence, whether you own boats, what kind, etc.).

The data collected:

238 Italian registrants answered the questionnaire and 25 foreigners. The age range is from 17 to 83 years. Among the Italians, 60.1% own a boat and 91.6% had never attended a course of this type. Among foreigners, 50% own a boat and 70.8% had never attended such a course.

2. end-of-course satisfaction questionnaire in which people were asked to express an overall assessment of the experience.

Data collected:

111 Italian participants who answered the satisfaction questionnaire and 9 foreign participants. On average, among the Italians:

- 87.4% felt that the topics covered were interesting, consistent with their interests and in line with their initial expectations;
- 92.8% felt that the organisational aspects of the course were handled in a timely and thoroughness;
- 96.8% felt that the lecturers were knowledgeable, competent and clear in their presentation of the content;
- 74.7% agreed that the course was useful for learning new knowledge applicable to their work;

- 78.7% felt that the topics of greatest interest were those related to the historical and economic framework of boats, restoration and construction materials.

On average, among foreigners:

- 95.8% felt that the topics covered were interesting, consistent with their interests and met their initial expectations;
- 93.8% felt that the organisational aspects of the course were handled in a timely and thoroughness;
- 94.1% felt that the lecturers were knowledgeable, competent and clear in their presentation of the content;
- 88.2% agreed that the course was useful for learning new knowledge applicable to their work;
- 88.2% felt that the topics of most interest were those related to the restoration of boats and building materials.

4.3 Main obstacles

No particular obstacles were found in the realisation of the activity.

4.4 Identified KPIs and related achievements

Main KPIs identified and achieved:

INDICATOR	UNIT OF MEASURE	TARGET	ACHIEVED VALUE
TRAINING ACTIVITIES	Number of participants	10/15	363
TRAINING ACTIVITIES	Number of training modules	6	Introduction + 5 modules
PROMOTION ACTIVITIES	Number of events	3/5	7

5 Final consideration, tip&tricks

The pilot action carried out by the PP1 Municipality of Monfalcone was implemented on schedule.

The action consisted of two main activities within the "Maestri d'Ascia" (axe masters) platform specifically created:

- Training course "Learning the ancient craft of the shipwright" through online training modules and also available later on the platform
- Database of classic and historic boats, a tool for the exchange of expertise and a "database" of classic and historic boats, in order to create a census of them (formulated through self-reporting by interested parties)

The "Ancient crafts and new technologies" initiative is intended to pursue the enhancement of traditional trades and figures related to boat building, with a view to recovering and promoting the revival of these specific working activities for younger people.

The development of competences and entrepreneurial activities is intended for regional and international participants from different areas of the Adriatic Sea, in particular for the intensification and facilitation of collaborative relations with organisations, productive realities and enterprises from the Friuli, Italian and Croatian contexts.

The replicability of the System is also linked to the ease of use of the platform and its open accessibility characteristic, which allows the System to be reproduced in any context of interest.

Annex: Pilot action synthesis

Please fill the following table with the information related to your pilot action. Please, use concise bullet points where indicated.

Project partner	PP1 MONFALCONE	Pilot action number	1.1 MMON	Macro-theme*		T&K	
Pilot action name	Develop/ refine professional skills for refitters and shipwrights for classical boat sector						
Group of stakeholders involved (bullet points)	Participants in module trainings						
Main steps (bullet points)	<ul style="list-style-type: none"> - entrusting the implementation service of the pilot action - realisation of the digital platform for training activities and the database of classic boats 						
KPIs (bullet points)	Number of participants 363 Number of training modules 6 Number of events 7						
Main obstacles (bullet points)	none						
Advice and suggestions							
Other comments							

* Use the following acronyms:

- **ICT**: ICT application and service development
- **P&M**: Spatial planning and management
- **BSN**: Business oriented aspects
- **T&K**: Training and knowledge
- **E&E**: Environment and energy aspects